

TED^xYouth@Redmond

x = independently organized TED event



X MARKS THE SPOT

2016 SPONSORSHIP PACKAGE

TED^xYouth@Redmond
x = independently organized TED event

INVITATION

TEDxYouth@Redmond is a TEDx event independently organized by youth within the greater Seattle area. This event will feature speakers from the community who will share their innovative ideas across a wide scope of subjects areas. Interactive workshops and performances will also be featured to encourage the exchange of ideas and perspectives amongst attendees and presenters.

The theme of this event is “X Marks the Spot”. We want to inspire youth to see chase their dreams, be it on a large or a small scale. We hope to inspire a sense of motivation and inspiration that will ultimately allow TEDxYouth@Redmond attendees to become driven and passionate leaders of the future.

TED is a nonprofit organization that brings together people in Technology, Entertainment and Design to share Ideas Worth Spreading. Since its 1984 conference, TED has shared ideas that have revolutionized people’s minds and their ways of thinking. Created in the spirit of TED, TEDxYouth@Redmond is an independently organized event licensed by TED, with our entire team run by local students.

We would like to invite you to be a partner of TEDxYouth@Redmond. We value your sponsorship as a partnership and an opportunity to be part of something important. Your support can aid us in making this event a success, and in return we want to maximize the promotion your brand deserves. To make it simple for our partners to contribute, we have four tiers of partnership to choose from. If you are interested in an arrangement that is not listed in the partnership tiers, we would gladly tailor a package to suit you.

WHY PARTNER

A partnership with TEDxYouth@Redmond is an investment in the future of your local and national youth community.

Your brand will be making an impact by:

- Uniting companies and youth to inspire change for a brighter future
- Supporting ideas, technologies, design, and more to help create a better future

The benefits of a partnership include:

- Access to a network of future leaders in the Greater Seattle area
- Advertising your brand to a gathering of motivated and interested people
- Increased brand recognition in the Greater Seattle area
- Introduction to potential partners and clients
- Access to youth, the next wave of customers for your brand
- Support inspired youth ideas
- Association with TEDx, a global movement that offers a tremendous online outreach

Tiers of Sponsorship

*Items in bold are those which are unique to that tier compared to the tier below.

GOLD \$2000 AND ABOVE

- **Logo and name on all TEDx speaker videos**
- **Logo on screens during breaks**
- Opportunity for booth or sponsored space outside of auditorium
- Special thanks at end of event from committee President
- Opportunity to raffle merchandise at intermission
- Mention of gratitude at start of event from host, as well as quick, informative speech
- Logo on website with hyperlink
- Recognition in all slideshows and printed programs

SILVER \$1500-\$1999

- **Opportunity for booth or sponsored space outside of auditorium**
- **Special thanks at end of event from committee President**
- Opportunity to raffle merchandise at intermission
- Mention of gratitude at start of event from host, as well as quick, informative speech
- Logo on website with hyperlink
- Recognition in all slideshows and printed programs

BRONZE \$500-\$1499

- Opportunity to raffle merchandise at intermission
- Mention of gratitude at start of event from host, as well as quick, informative speech
- Logo on website with hyperlink
- Recognition in all slideshows and printed programs

FRIEND \$200-\$499

- Mention of gratitude at start of event from host, as well as quick, informative speech
- Logo on website with hyperlink
- Recognition in all printed programs

IN KIND DONATIONS

In addition to cash partnerships, you can also partner with TEDxYouth@Redmond through in-kind donation. The wide range of possibilities include:

- **PRINTING**
- **CATERING**
- **PHOTOGRAPHY AND VIDEOGRAPHY**
- **MEDIA PARTNERS**

Benefit packages will be customized based on relative value of the in-kind donation. However, all partners will receive:

- Logo on website with hyperlink
- Recognition in all printed programs

PARTNERSHIP FORM

Name: _____

Business/Firm: _____

Title/Position: _____

Contact Phone: _____

Contact Email: _____

Address: _____

City: _____

Postal Code: _____

Partnership Tier: _____

___ I declare that the information above is accurate and complete and I am authorized by my firm to make this sponsorship

___ Donated items (if In Kind)

___ Dollar value of donated items or of **tax deductible** donation

For more information, please contact our team at:

submissions@tedxredmond.com